



FOR IMMEDIATE RELEASE

Lennys Grill & Subs Celebrates Its Biggest Day of the Year on October 25 with a \$3.99 Sub Deal, Exciting Offers and Community Giveback

[Memphis, Tennessee] – Lennys Day is on October 25, 2024 which marks a special milestone for Lennys Grill & Subs as we celebrate another year of serving our communities as "Your Favorite Neighborhood Sub Shop." This year's anniversary promises to be the biggest celebration yet, filled with exclusive offers, exciting surprises, and a heartfelt thank you to the customers who have supported us throughout the years.

To show our appreciation, Lennys is thrilled to announce a one-day-only special: get any 7.5" sub for just \$3.99 with the purchase of a drink. This offer is valid in-store, online, through the Lennys app, and even on third-party delivery platforms. It's our way of saying thank you to the loyal guests who continue to make us part of their lives.

But that's just the beginning.

Rewards Members Get Even More!

Not a Lennys Rewards member yet? Now is the perfect time to join! On Lennys Day, Rewards members will enjoy extra perks, including:

- Exclusive access to a Member-Only Hour from 10-11am on October 25, giving early access to this incredible deal.
- A first look at a **highly anticipated product launch** that fans won't want to miss. Hint: it's the return of something truly beloved.
- A special offer just in time for **National Sandwich Day** for November 3 as a reward for celebrating with us.
- Daily **Community Celebrations** starting October 14 with a sweet deal, bringing together friends and families to enjoy great food and even better company.

Save the Date and Get Ready to Celebrate!

We invite everyone to mark their calendars and take part in the fun. Leading up to Lennys Day, we'll be sharing more information and surprises, so be sure to stay tuned. If you haven't yet downloaded the Lennys app, now is the time to do it and take full advantage of all the rewards and perks waiting for you.

"Lenny's Day is our way of giving back to the communities that support us, offering great food at great value. We're proud to be your local neighborhood grill and sub shop, built on the loyalty and trust of the amazing people around us," said Joe Unger, President and COO of Lennys Grill & Subs. "This year, we're taking it even further with 12 Days of Giving—each day celebrating a different group that strengthens and supports our neighborhoods. We celebrate and say thank you to everyone who has made this brand great over the last 26 years!"

Lennys Day Offer Details: The 7.5" sub offer is valid for one day only on October 25, 2024, with the purchase of any drink. Guests can redeem up to two of the special Lennys Day offers per transaction. The offer is available across all ordering channels, but prices may vary on third-party delivery platforms.



About Lennys Grill & Subs

Since 1998, our focus has remained the same—good food with a great experience—as your favorite neighborhood sandwich shop. This means never skipping on quality or quantity. That's why at Lennys, we're proud to serve handcrafted deli subs and made-to-order authentic cheesesteaks piled high with freshly sliced premium meats and cheeses on bread baked fresh every day in our restaurants.

For more information on Lennys Grill & Subs, visit www.lennys.com or follow us on [Facebook](#) and [Instagram](#) at @lennyssubs.

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